



# ANDREW CLEMENTE

East Greenwich, Rhode Island

hello@andrewclemente.com

(401) 330-0229

I'm a passionate self-taught designer, developer, and all-around creative who has been building engaging experiences on the web and beyond since 2005. I like solving problems while leveraging design thinking, research, data, and collaboration.

In my free time you might find me out taking photos, editing video, hiking in a National Park, enjoying live music, or visiting a local brewery or two.

### Related Software Experience:

Figma, FigJam, Miro, Sketch, Balsamiq, Adobe XD, Photoshop, Illustrator, InDesign, Final Cut Pro, Premiere Pro, After Effects, Jira

### Code Experience:

PHP, MySQL, HTML, CSS, jQuery/Javascript



vizuls.com

andrewclemente.com

linkedin.com/in/andrewclemente

## Experience

For complete work history, find my profile on [LinkedIn](#).

### eMoney Advisor, LLC / Senior UX Designer

2018 - Today

Primarily working on Decision Center, eMoney's flagship financial planning tool since 2018. Additionally I have contributed to design org process improvements and the integration of UX into a Scaled Agile environment.

### North Sails Group / Web Program Manager

2016 - 2018

Led the development of Northsails.com and related North Technology Group properties which included a multilingual WordPress powered website serving a global audience of over 1.5mm pageviews/year, as well as dynamic eCommerce for 1,000+ products with over 30 different price regions.

### Worldways Social Marketing / Lead Web Developer

2013 - 2016

Worked with clients of all sizes with a strong emphasis on non-profits as well as social good and health industry organizations. Led development of advanced WordPress powered websites including robust health portals.

## Consulting & Contracting

### ActBlue / Web Development

2017 - Today

WordPress web developer on special projects including; annual year in review microsites, the ActBlue Support Portal, and ActBlue + AB Charities blogs.

### Common Cause / Web Development & Design

2018 - Today

Designer & developer on special projects and campaigns for Common Cause, often including advanced API integrations. All designs are intended to align with existing Common Cause branding.

### Tempest / Web Development & Design (Growth Team)

2022

A 6-month engagement as part of the Growth Team handling various web development, design, and marketing related tasks including management of WordPress updates, creation of new splash pages and theme modules, dynamic HTML email templates and related journeys (Salesforce Marketing Cloud), Google Tag Manager setup, deployment, and event configuration, as well as additional third-party integrations as needed.

## Certifications & Education

### Nielsen Norman Group

UX Certified  
April 2020

### Digital Transformation in Financial Services Specialization, Coursera

October 2019

### The University of Rhode Island

BS, Entrepreneurial Management  
2008 - 2012

## Press

### The University of Rhode Island

Big Thinker, May 2012

### AdWeek

Interview with Andrew Clemente: The 16 Year Old Who Puts Us All to Shame, January 2007